

# FOR IMMEDIATE RELEASE

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### TAP INTO THE POWER OF THE NATION'S CAPITAL WITH LAUNCH OF KIMPTON'S NEW "POWER MEETINGS" PROGRAM FOR WASHINGTON DC MEETINGS

Kimpton's Twelve Capital Region Hotels Offer Newly Amped-Up Menu of Powerful Perks and Energizing Meeting Breaks to Planners Seeking out Inspired Washington DC Meeting Space

**WASHINGTON, D.C. – June 7, 2012 –** Keeping the team focused and energized in the current competitive landscape is essential - and harder than ever. Planners looking for Washington, <u>DC</u> <u>meeting space</u> have the challenging task of providing an inspired environment for the team, while sticking to a budget. With the launch of "**Power Meetings by Kimpton**" it's easier than ever. Available at any of Kimpton's 12 hotels in Washington, D.C., Maryland, and Virginia, the program lets planners customize meetings by choosing from a menu of "Power Perks." Keep it simple by choosing 3 percent off the master account, or opt for an exclusive health and wellness-themed meeting break that will inspire and re-energize the group, ranging from express massages to soaking up the sun poolside with a fresh fruit smoothie in hand.

Kimpton's Power Meetings program offers the choice of any three of these powerful perks:

- Power Breakfast: Complimentary continental breakfast
- **Power Up/Power Down:** Complimentary AM or PM break
- Power Charge: 10 percent off Audio Visual
- Rise to Power: Three free upgrades at group rate
- Power in Numbers: One complimentary room for every 40 rooms booked
- Powerful Discount: 3 percent off master account

Plus, book a Power Meeting with Kimpton in 2012, and the same program and pricing for another Virginia, Maryland, or Washington, <u>D.C. meeting space</u> in 2013 is guaranteed. Participating Kimpton Hotels include:

## Washington, DC:

- The George <u>www.hotelgeorge.com</u> (202) 449-7041
- Donovan House <u>www.donovanhousehotel.com</u> (202) 737-1200
- Hotel Palomar Washington DC- <u>www.palomar-dc.com</u> (202) 488-1832
- Hotel Rouge <u>www.rougehotel.com</u> (202) 939-6421
- Hotel Helix <u>www.hotelhelix.com</u> (202) 939-6421
- Topaz Hotel <u>www.topazhotel.com</u> (202) 939-6421
- Hotel Madera <u>www.hotelmadera.com</u> (202) 939-6421
- Hotel Monaco Washington DC <u>www.monaco-dc.com</u> (202) 628-7177

### Virginia:

- Hotel Monaco Alexandria <u>www.monaco-alexandria.com</u> (703) 519-6850
- Morrison House <u>www.morrisonhouse.com</u> (703) 842-3434
- Lorien Hotel & Spa <u>www.lorienhotelandspa.com</u> (703) 894-3434

### Maryland:

• Hotel Monaco Baltimore – <u>www.monaco-baltimore.com</u> – (443) 692-6738

For more information about this offer, visit <u>www.kimptonhotels.com/powermeetings</u> or call any of the phone numbers listed above. Offer is available for meetings through December 30, 2012 and must be booked by August 31, 2012.

Follow Kimpton Hotels & Restaurants of the Washington, D.C. region on Twitter at <u>@KimptonInDC</u> and use hashtag #PowerMeetings.

To learn more about Kimpton Hotels & Restaurants, please visit Kimpton's new *Life is Suite* blog - www.lifeissuite.com - or <u>www.kimptonhotels.com</u>, <u>www.Facebook.com/Kimpton</u> and <u>www.Twitter.com/Kimpton</u>.

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#### ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. In 1981 Bill Kimpton founded the company that today is well-known for making travelers feel welcomed and comfortable while away from home through authentic and unscripted customer care, stylish ambience and embodying a certain playfulness in its approach to programs and

amenities. Adjacent to the hotels are locally-loved, top-rated, Kimpton restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton was recognized by Fortune Magazine as a Best Company to Work for in 2012. The company operates more than 50 hotels and more than 50 restaurants in 23 cities. For more information visit www.KimptonHotels.com or call 1-800-KIMPTON.